FOR OVER FORTY YEARS MOBILE'S BEST STORE

L. Hammel Dry Goods Company

New Spring Stocks Arriving Daily

Featuring the Latest in Womens' and Misses' Ready-to-Wear and Millinery, Laces, Embroideries, Silks and Dress Materials.

CHEAPEST FURNITURE HOUSE IN MOBILE

R. N. Hudson

DEALER IN ALL GRADES OF

FURNITURE
AND
HOUSE FURNISHINGS

Phone: Bell 1722

No. 261 DAUPHIN ST. MOBILE, ALA.

Try One of Our

50c Dinners

Klosky's Hotel and Cafe

CHAS. A. SCHIMPF, Manager

After the Concert,

Visit

BURKE'S

203 Dauphin Street

FIRST CONCERT

OF THE

Music Lovers' Association

of Mobile

Tuesday Evening, February 1, 1916

8:30 P. M.

Battle House Auditorium

Miss

Kathleen Parlow

Violinist

Management: LOUDON CHARLTON,
Carnegie Hall, New York

The Blue Store

Mobile's One Price
Cash House

POTTER-VAN HEUVEL CO., Inc.

224 Dauphin Street

Try Our

Sunday Specials

COLUMBIA ICE CREAM AND CREAMERY CO.

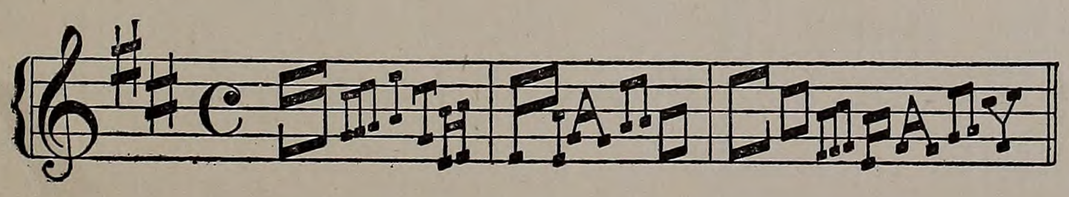
Mobile Trunk Company

Good Trunks, Bags and Suit Cases

263 Dauphin Street

Would you Like Kathleen Parlow, and Her Violin to Dwell in Your Home?

IT'S EASY—Provide yourself with records of her playing--Parlow makes records only for the Columbia, and are sold in Mobile at our store only. They play on the Victrola as well as the Grafonola.



Come and Enjoy Yourself

AT THE

BATTLE HOUSE DINNER DANCE

Saturday Night

Make Your Reservations Early

Music by
Drago's Full Orchestra

S. H. PECK,
Prop.

Mobile

Peoples Bank

Established 1871

Capital, Surplus and Undivided Profits Over $700,000.00

Courteous Treatment To All

Union Savings Bank

4% Interest Payable Every Three Months

The Possession of Money is the Strongest Influence Toward Accumulating More Money

This Bank pays 4% interest on Savings Deposits.
$1.00 Starts an Account.

First National Bank

W. H. KEMP MOTOR CO.

105-107 Government St.

DISTRIBUTORS

STUDEBAKER MOTOR CARS

—AND—

Firestone Tires and Accessories

Reo

113 Government Street

Call 470 for Demonstration

Reo Motor Sales Co.

Cadillac *Buick*

Scripps-Booth Tires

CADILLAC MOTOR CO.

W. T. Goubil

"Good Things to Eat"

Both Phones Both Phones

Eat

Howell's Caramels

215 Dauphin St.

Simon's Shoes Satisfy

Programme

Mendelssohn - - -	*Concerto in E. minor*	
	Allegro appassionata	
	Andante	
	Vivace	
Beethoven - - - - - -	*Menuett*	
Bach - - - - - - -	*Gavotte*	
Tartini-Kreisler -	*Variations on a theme of Corelli*	
Chopin - - - - - - -	*Nocturne*	
Sarasate - - - - - -	*Spanish Dance*	
Schubert - - - - - - -	*Ave Maria*	
Bazzini - - - - -	*La Ronde des Lutius*	

Kathleen Parlow uses the Knabe Piano
Mr. Harry M. Gilbert at the Piano

For Goodness Sake

Eat

Smith's

Bread and Cake

Ford
THE UNIVERSAL CAR

FOR SERVICE

—AND—

FOR PLEASURE

See

Adams Machinery & Mfg. Co., Inc.

Distributors

Gill Printing Co.

"The Quality House"

Manufacturing Stationers and Printers

17 and 19 North Water Street

HUDSON "Super Six" Pheaton,
$1375.00
OVERLAND'S 4's & 6's Touring,
$615.00--$1145.00

Most Value
for the Price

Mobile Auto Co.

Distributors

After the Concert

A, Top Cawthon Vineyard

THE WHY

of our consistently sure progress is explained almost in two words, CONSERVATISM and SERVICE: that spirit of Serviec which seeks to give clients the most rather than the fewest facilities.

Merchants Bank

Water and St. Francis Sts.

Duggan-Taylor Realty Co., Inc.

REAL ESTATE
and INSURANCE

No. 58 North Royal Street

THE MUSIC LOVERS' ASSOCIATION
has engaged the following Attractions for the remaining part of the present season:

March 23rd,
Mr. Emilio de Gogorza, Baritone

April 20th,
The Zoellner Quartet

1st Part of May,
The New York Philharmonic Orchestra, Conductor Mr. Joseph Stransky, accompanied by 4 eminent soloists.

The association invites subscriptions for membership, entitling the holder to one best seat for each of the above attractions.

Subscription Price, Four Dollars.

Subscriptions may be mailed to the Secretary of the Association, Mr. H. Curjel, P. O. Box 742, Mobile, Alabama.

Our Perfume and Toilet Counter has Your Favorite Toilet Articles

Van Antwerp's
THE BEST ONLY

The Bank of Mobile

National Banking Association

ENCOURAGES SMALL ACCOUNTS

We offer a bank large enough to inspire the confidence of its customers, but not too large to give every consideration to the interest of every customer.

McDonald Optical Company

Make Glasses
That Fit

No. 155 Dauphin Street

Dave S. Bauer

Druggist

AND

Prescription Specialist

The Rexal Store

200 DAUPHIN STREET

GAYFER'S

For Spring Merchandise

GLASSES

TAYLOR MADE

Are Always Right

TAYLOR-REYNALDS OPTICAL CO.

167 Dauphin Street

Florida Fish Co.

J. C. MANGELDORF Genl. Mgr.

Dealers in

Fish of All Kinds

Coffee if it's Good, it's Kenny's

Prog-405

The Great Music Artists

Make Records ONLY for VICTROLA

THERE IS A REASON!

It is Better to BUY a Genuine VICTROLA than to WISH you Had



Reynolds Music House

167 Dauphin St. **Mobile, Ala.**

Next Attraction

Emilio de Gogorza

The Famous Metropolitan Baritone

Thursday, March 23rd, 1916

Management:
THE WOLFSOHN MUSICAL BUREAU
NEW YORK

GILL PRINTING CO.